

# Price Management

Avery Dennison® Swiftach®  
Mark V™ Fastening System

Elevating Brands and Accelerating Performance  
Throughout the Global Retail Supply Chain



## Accelerate Performance: Price Management

Accelerate performance in global Price Management through integrated manufacturing, DC and store level solutions that reduce complexity while improving speed and accuracy.

### Apparel Tagging Just Got Safer

The Swiftach® Mark V™ Fastening System is the first apparel tagging solution with an innovative, unexposed and retractable needle design to minimize operator risk when attaching brand message, price, size and bar code tags in retail stores, distribution centers and apparel production facilities.

### Reduced Operator Exposure to Blood-borne Diseases

The needle safety features of the Mark V™ promote proper placement of operator fingers away from the needle puncture zone, helping to reduce:

- **Accidental needle sticks, skin punctures and lacerations**, even for the most experienced of operators
- **Risk of operator-to-operator transmission of diseases** such as Hepatitis B, HIV and other blood-borne diseases
- **Litigation, compensation and employee medical costs**
- **Risk of regulatory fines** from governmental occupational safety and health organization audits
- **Time spent filling out required incident documentation** and subsequent follow-up



### First Ever Interchangeable Needle Guard Designs

- **The Anvil Guard** – the ultimate in operator protection throughout the supply chain. The design eliminates the need for opposing finger pressure behind the garment when tagging.
- **The Tag Holder Guard** – a retractable needle design and finger guides ensure reduced exposure to the needle tip when applying opposing pressure during tagging. Ideal for tagging seams in multiple areas of a garment.

### Needle Cover Safety Feature

For further protection, the Mark V™ Fastening System ensures almost zero contact with needle tips during needle replacement. The unexposed needle design extends needle life by significantly reducing damage from handling and accidental drops.

### Secure and Comfortable Tagging

Mark V™ is the safest apparel tagging solution available today. It offers:

- In-store security against price tag switching when using genuine Swiftach fasteners with large paddles
- Avery Dennison's exclusive, non-slip, ergonomic grip with rubber cushioning for greater operator comfort
- Standard and Fine Fabric tool versions for a variety of apparel fabric types

### Elevating Brands. Accelerating Performance.

Experience Avery Dennison supply chain solutions at our worldwide Customer Design and Innovation Centers. For more information on the Avery Dennison Swiftach Mark V Fastening System or to schedule a tour of our Customer Design and Innovation Centers, please call 800.543.6650, prompt 5, or e-mail [rbis.solutions@averydennison.com](mailto:rbis.solutions@averydennison.com).

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## Elevating Brands and Accelerating Performance Throughout the Global Retail Supply Chain

### Avery Dennison® Swiftach® Mark V™ Fastening System



#### Mark V™ - Maximum Tagging Flexibility

The Mark V™ hand tool is available in both Standard (green) and Fine Fabric (red) versions and comes with interchangeable Anvil and Tag Holder guards for maximum tagging flexibility and reduced operator risk.



No. 11500 Standard Mark V™ hand tool is most commonly used for tagging general-purpose and heavy-duty fabrics:

- Jeans and pants
- Performance and graphic tees
- Shirts and blouses
- Outerwear

No. 11501 Fine Fabric Mark V™ hand tool is ideal for tagging delicate and tightly knit fabrics:

- Infantwear
- Intimates and undergarments
- Swimwear

#### Mark V™ Fastening System - Technical Information

Mark V™ Hand Tools		
Item Number	Item Description	Pkg Qty
11500™	Mark V™ Hand Tool - Standard (Green)	1 / Each
11501™	Mark V™ Hand Tool - Fine Fabric (Red)	1 / Each

Mark V™ Accessories		
Item Number	Item Description	Pkg Qty
11505™	Mark V™ Needle Cover - Standard	10 / Bag
11506™	Mark V™ Needle Cover - Fine Fabric	10 / Bag

Please see instruction manual for a complete list of spare parts

Swiftach® Needles					
Item Number	Item Description	Overall Length	Shank Length	Outside Diameter	Pkg Qty
11502™	Swiftach® Standard Needle*	1.30" / 33 mm	0.51" / 13 mm	0.75" / 1.9 mm	4 / Kit
11503™	Swiftach® Fine Fabric Long Needle (use with Mark V™ only)*	1.25" / 31.7 mm	0.53" / 13.5 mm	0.51" / 1.3 mm	4 / Kit
11504™	Swiftach® Fine Fabric Long Heavy Duty Needle (use with Mark V™ only)*	1.28" / 32.5 mm	0.51" / 13 mm	0.59" / 1.5 mm	4 / Kit

\*Note each needle includes needle cover

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