

Fasteners

Avery Dennison® Graphic Fastening System

Elevate brands through innovative branding and identification solutions that add accuracy, branding and efficiency in food, general retail, logistics and manufacturing markets.

Elevate brands and accelerate performance with the new Avery Dennison Graphic Fastening System that is both a branding and attaching solution. This innovative fastening solution increases the level of recognition and contact between your brand and the consumer. It customizes your attachment process with value added information and authentication such as logos, sizing and special messages.

ELEVATE BRANDS

Available in multiple designs, the fastener paddle can be digitally imprinted with virtually any information you wish and positions your brand at the forefront of consumer visibility.

Applications include:

- Brands, logos and product information
- Promotions or sales messages
- Country of origin information, Made in "Country"
- Source Information

ACCELERATE PERFORMANCE

Due to our proprietary manufacturing process, the Graphic Fastening System can provide you with authentication and technical performance such as:

- Variable data and barcodes
- Sequential numbers
- Fraudulent return prevention with item-level fastening
- Authentication (overt)
- Brand Protection

FASTEST, MOST ECONOMICAL BRANDING AND INFORMATION ATTACHING SOLUTION ON THE MARKET

Compared to Brand Seals, the new Graphic Fastening System is significantly less expensive (around half the price of manually applied brand seals) yet provides a high-resolution image with easy application. Performance is accelerated with a streamlined application process with reduced handling time.

ELEVATING BRANDS. ACCELERATING PERFORMANCE.

To learn more or receive our terms and conditions, please contact your Avery Dennison representative or visit our website at www.rbis.averydennison.com.



Intelligent, creative and sustainable solutions that elevate brands and accelerate performance throughout the global retail supply chain.

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TECHNICAL INFORMATION

The information that can be conveyed on the Graphic Fastener is limited only by the capabilities of high-resolution digital printing. Graphic Fasteners are available in natural Polypropylene material for one- or two-sided images, as well as in white, black or your specific PMS color choice for one-sided images.

PRINT

Four-color digital - high-resolution image (1200 x 820 dpi)

SPECIFICATIONS

FASTENER	OVERALL LENGTH	FILAMENT LENGTH	WIDTH	LENGTH
Standard	76.2 mm (3.00")	54.6 mm (2.15")	8.9 mm (0.35")	19.8 mm (0.78")
	63.55 mm (2.5")	43 mm (1.70")	8.9 mm (0.35")	19.8 mm (0.78")
	51 mm (2.0")	30 mm (1.18")	8.9 mm (0.35")	19.8 mm (0.78")

SIZE OF PRINT AREA

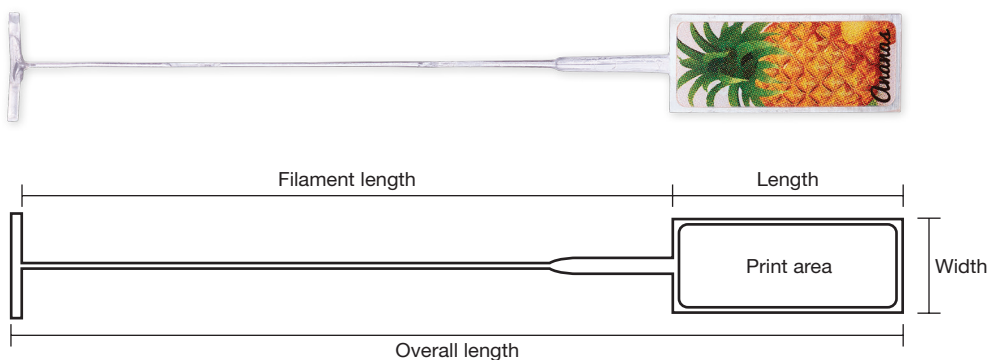
Width: 7.7 mm +/- 0.08 mm (0.305" +/- 0.003")

Label - max. total print area: 6.9 mm (0.207")

Image on label - max. logo print area

Length: 19.8 mm +/- 0.08 mm (0.780" +/- 0.03")

Label: 18.3 mm (0.720")



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Elevating brands and
accelerating performance
throughout the global
retail supply chain

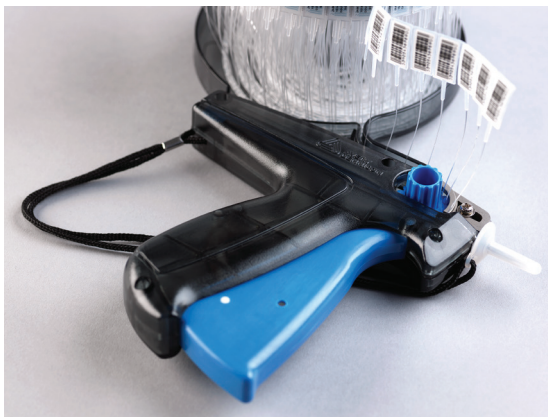
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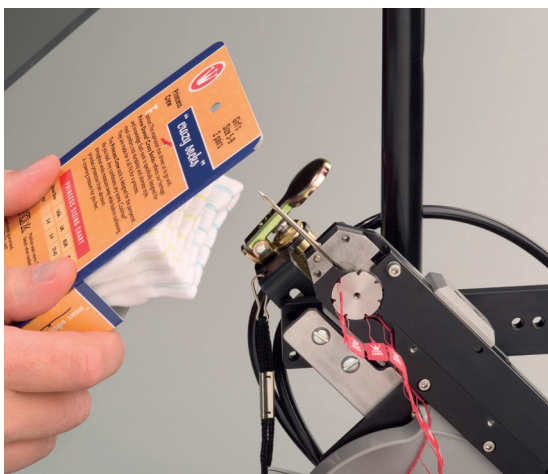
The Graphic Fastening System provides 834 fasteners on a roll, which increases tagging productivity compared to common tag attaching fasteners that have only 50 or 100 fasteners per clip. Graphic Fasteners are applied efficiently using Avery Dennison's exclusive System 1000® Hand Tool (#10000) or Industrial System 1000® Tools (SPU5M or SPU5P).

PRODUCT	MOQ	TENSILE	ROLL QTY.	PKG. QTY.	CASE QTY.
Graphic Fasteners - Natural	250,000 *	1.8 kg (4.0 lbs)	834	5,000	50,000
Graphic Fasteners - White or Black	1,000,000 *	1.8 kg (4.0 lbs)	834	5,000	50,000
Graphic Fasteners - Special Colors	1,000,000 *	1.8 kg (4.0 lbs)	834	5,000	50,000

* Minimum order quantity - Order is non-cancellable, non-returnable ARO.



System 1000® Hand Tool (#10000)



Industrial System 1000®

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