



AVERY DENNISON® FRESHMARX® 9417 PRINTER

Elevate and protect your brand with solutions that add accuracy and efficiency throughout the global food retail supply chain.

FreshMarx 9417 is helping food service restaurants and chains, grocers and convenience stores across the globe:

- Take greater control of critical food data
- Protect customers and employees
- Accelerate food service performance

Designed to assist in meeting compliance requirements for global food labeling safety standards, even in the harshest kitchen environments, FreshMarx 9417 offers:

- Improved precision and accuracy
- Greater protection of critical food data and employees
- Increased employee productivity, reduced labor costs and food waste
- Ease of use, instant readiness and scalability

FOR A WIDE RANGE OF CARTON AND
ITEM-LEVEL FOOD MARKING APPLICATIONS:

FRESHMARX® PRINTER

“PREPARED”, “USE BY” AND “RECEIVING”
DATE/TIME LISTINGS

INGREDIENT AND NUTRITIONAL LABELING

BRAND-CUSTOMIZABLE PRICING
AND PROMOTIONS

EMPLOYEE IDENTIFICATION

Brand Protection and Security



Retail Branding and
Information Solutions

Avery Dennison®
FreshMarx® 9417 Printer

IMPROVED PRECISION AND ACCURACY

- End mistakes in manual shelf-life calculations that put your customers at risk
- Eliminate health code violations caused by illegible handwriting
- Ensure labeling consistency with all kitchen processes across multiple locations
- Simplify food labeling and reduce operational complexity

GREATER PROTECTION OF CRITICAL FOOD DATA AND EMPLOYEES

- Secure internal server enables automatic, accurate and controlled corporate menu updates. No additional human intervention and handling is required.
- Food quality data is completely protected, even during power outages
- Password-protected employee labeling capability enables tracking of all jobs
- UL certified
- Covered tear bars keep employees' fingers safe from cuts
- No exposed wires, sealed printheads and components prevent moisture damage and fire risk

INCREASED EMPLOYEE PRODUCTIVITY, REDUCED LABOR COSTS AND FOOD WASTE

- Superior imaging and processing speeds enable quick job switching and label printing in 13 languages*
- Eliminate shelf life charts and time-consuming manual time/date calculations
- Eradicate time-consuming, handwritten labels
- Reduce spoilage and inventory costs
- Dual label printing capabilities in multiple widths increase label choice and reduce supply change downtime
- DissolvX®, FreezX®, RemovX®, RemovXtra®, HeatX® and Eco-Capacity+™ thin-liner material for the widest range of label options from any supplier
- Batch print a shift's worth of prep labels to accelerate food prep management



* Multiple language capability includes: English, German, Portuguese, Dutch, Spanish, Swedish, Korean, French, Japanese, Canadian French, Simplified Chinese, Traditional Chinese and Italian

** Eco-Capacity™ thin-liner supply material reduces your carbon footprint and extends production between roll changes. More labels per roll mean less downtime as well as reduced packaging and storage requirements.

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EASE OF USE, INSTANT READINESS AND SCALABILITY

- Network ready out of the box to easily interface with your existing infrastructure
- Start-up wizard provides easy, step-by-step guidance on configuring the printer for first use
- Video / document viewer option provides operator with direct access to instructional videos and manuals
- Auto-feed function simplifies label loading
- Easy touch screen navigation with over 1000 programmable food options, enough for even the most complex global food service operations
- Universal WiFi adapter interface for wireless menu updating
- Color-coded display provides fast visual recognition
- Operator screens are dual language programmable for worldwide adaptability
- Intelligence of Windows CE platform enables custom application development
- Built-in Ethernet and USB (type A/B) connection ports allow connectivity to network as well as optional kitchen hardware such as scales or scanners
- Exclusive built-in wall mount feature saves space and provides eye-level operation
- Audible timers assist in tracking cooking of multiple menu items

ELEVATE BRANDS. ACCELERATE PERFORMANCE

For more information about the FreshMarx 9417 Printer from Avery Dennison, visit our website at www.rbis.averydennison.com



*ENERGY STAR® and the ENERGY STAR® mark are registered trademarks of the US Environmental Protection Agency (EPA). Certification as an ENERGY STAR® product is carried out by an independent certification body which is EPA recognized. The ENERGY STAR® certification does not apply to all ADTP1 models.

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SPECIFICATIONS

DIMENSIONS

Height: 10.06" (255.55 mm)

Width: 11.86" (301.41 mm)

Depth: 8.36" (212.24 mm)

COMMUNICATIONS

- IEEE 802.3 10BASE-T/100BASE-TX compatible
- USB 2.0 Full Speed Host Port with Std Type A Scanner/Scale Connector
- USB 2.0 High-Speed Device Port with Std Type B Scanner/Scale Connector

MEMORY

- Marvell PXA320, 806 MHz processor
- 256MByte DDR SDRAM Memory
- 256MByte NAND Flash Memory
- 2GByte MicroSDHC Memory (Optional)

AUDIO SPEAKER

- 16x35 mm
- 8 Ohm
- 1 Watt,
- 83 dB

DISPLAY

- LCD Color TFT with Resistive Touchscreen
- 7" Diagonal
- Resolution: 800x400 dpi (RGB)
- 262K Colors
- 6 o'clock Viewing Angle (Sunlight Readable)
- Anti-Glare Hard Coating
- LED Backlight
- Brightness: 250 cd/m2
- Contrast Ratio: 400

PRINTER WARRANTY ONE (1) YEAR PARTS AND LABOR



Retail Branding and
Information Solutions

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**Elevating brands and
accelerating performance
throughout the global
retail supply chain**