

Price Management

Monarch® 1156® One-Line Promotional Labelers

Elevating Brands and Accelerating Performance
Throughout the Global Retail Supply Chain



Accelerate Performance: Price Management

Accelerate performance in global Price Management through integrated manufacturing, DC and store level solutions that reduce complexity while improving speed and accuracy.

Large Labels, Large Print, Large Opportunity to Increase Impulse Purchases

With BIG, easy-to-read print on contrasting, bold fluorescent labels, prices jump off your product to catch customers' attention. Use the Monarch 1156 Labeler to create promotional labels on the spot, including:

- Underscore cents
- Multiple prices
- Unit pricing, including case, box, and each
- Print up to \$9,999.99
- Seven positions on your choice of bright fluorescent or solid label colors

Takes less time to load label rolls and ink rolls compared to other labelers on the market.

Easy-to-Read Labels Improve Inventory Accuracy

Print is clear and concise. Both your customers and your associates can easily read the prices, helping to speed customers through the checkout line with increased accuracy.

Just Click and Stick

Load your labels, dial up the product price, squeeze the trigger and apply.

Dependable

Tested and shown to withstand multiple impacts when dropped to the floor.* All Monarch Labelers have a one-year written warranty.

*Drop-tested up to 192 times from a distance of 3-5 feet onto a concrete floor without damage

Elevating Brands. Accelerating Performance.

For more information on the Monarch 1156 Promotional Labeler, please contact your Avery Dennison representative, call 800.543.6650, prompt 5, visit our website at www.rbis.averydennison.com or e-mail rbis.solutions@averydennison.com

Complete warranty and other terms and conditions are available upon request.



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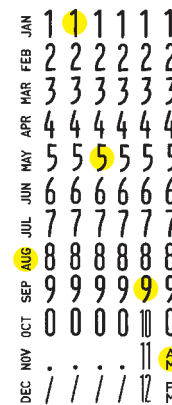
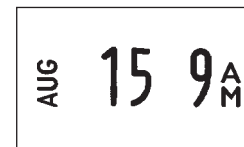


Monarch 1156 Labeler

MONARCH 1156 SPECIFICATIONS	
Operating method	Squeeze, release and apply
Inking method	Disposable porous roller
Weight	17.4 oz. (494g) when loaded with one roll of labels
Feed direction	Portrait (vertical)
Print direction	Landscape (horizontal)
Lines of print	One
Max. bands per printhead	Seven
Character height	8mm
Label dimensions	.75" (19.0mm) x .122" (31.0mm)
Number of labels per roll	1,000
Number of rolls per sleeve	Eight
Limited written warranty	One year

Service

The Monarch 1156 Labeler is backed by the best service organization in the industry. This includes 24-hour turnaround repair and your guarantee of 100% satisfaction. Discover for yourself how these quality labelers will help you complete your necessary marking tasks easily and efficiently.



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