Price Management

Elevating Brands and Accelerating Performance Throughout the Global Retail Supply Chain







Monarch® 1155® Two-Line Labeler

Accelerate Performance: Price Management

Accelerate performance in global Price Management through integrated manufacturing, DC and store level solutions that reduce complexity while improving speed and accuracy.

Create Promotional Labels On the Spot

With the Monarch 1155 Labeler, you can create easy-to-read, bold, fluorescent price marking labels to catch customers' attention, including:

- Underscore cents
- Multiple prices
- Unit pricing, including case, box and each
- Print up to \$9,999.99

Takes less time to load label rolls and ink rolls compared to other labelers on the market.

Easy-to-Read Labels Improve Inventory Accuracy

Print is clear and concise. Both your customers and your associates can easily read the prices, helping to speed customers through the checkout line with increased accuracy.

Just Click and Stick

Load your labels, dial up the product price, squeeze the trigger and apply.

Dependable

Tested and shown to withstand multiple impacts when dropped to the floor.* All Monarch Labelers have a one-year written warranty.

*Drop-tested up to 192 times from a distance of 3-5 feet onto a concrete floor without damage.

403-01/09/13 SALE PRICE 12 \$2475\frac{1}{2}

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For more information on the Monarch 1155 Labeler, please contact your Avery Dennison representative, call 800.543.6650, prompt 5, visit our website at www.rbis.averydennison.com or e-mail rbis.solutions@averydennison.com

Complete warranty and other terms and conditions are available upon request.

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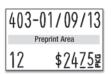
Monarch® 1155® Two-Line Labeler

Monarch 1155 Labeler

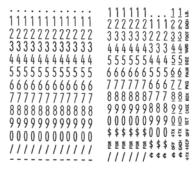
MONARCH 1155 SPECIFICATIONS	
Operating method	Squeeze, release and apply
Inking method	Disposable porous roller
Weight	18.8 oz. (534g) when loaded with one roll of labels
Feed direction	Portrait (vertical)
Print direction	Landscape (horizontal)
Lines of print	Two
Max. bands per printhead	Twelve (top), twelve (bottom)
Character height	Maximum 5mm
Label dimensions	.75" (19.0mm) x .1.22" (31.0mm)
Number of labels per roll	1,000
Number of rolls per sleeve	Eight
Limited written warranty	One year

Service

The Monarch 1155 Labeler is backed by the best service organization in the industry. This includes 24-hour turnaround repair and your guarantee of 100% satisfaction. Discover for yourself how these quality labelers will help you complete your necessary marking tasks easily and efficiently.



Model 1155-01



Top line

Bottom line

Avery Dennsion Retail Branding and Information Solutions -North America 170 Monarch Lane Miamisburg, OH 45342 937-865-2123 (direct) Tel +800 543 6650 (8:00a.m.-6:30p.m. EDT) Fax +937 865 6663 Avery Dennsion Retail Branding and Information Solutions -Asia No. 7 Chun Ying Street Tseung Kwan O Industrial Estate New Territories, Hong Kong Tel +852 2372 3169 Fax +852 2995 0014 Avery Dennsion Retail Branding and Information Solutions -EMEA Ohmstraße 3 85386 Eching Germany Tel +49 0 8165-925-0 Fax +49-0-8165-625-99 Avery Dennsion
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