Accelerate Performance: Price Management

Accelerate performance in global Price Management through integrated manufacturing, DC and store level solutions that reduce complexity while improving speed and accuracy.

Large Label Print for Inventory Management

With its large labels and three-line print format, the Monarch 1153 Labeler allows you to pack plenty of information onto a single label.

• Manage your inventory with by-dates, alpha characters and underlined cents pricing
• Control shipping and receiving
• Record serial numbers in your stockroom and on the selling floor

Takes less time to load label rolls and ink rolls compared to other labelers on the market.

Easy-to-Read Labels Improve Inventory Accuracy

Print is clear and concise. Both your customers and your associates can easily read the prices, helping to speed customers through the checkout line with increased accuracy.

Just Click and Stick

Load your labels, dial up the product price, squeeze the trigger and apply.

**Monarch® 1153®
Three-Line Labeler**

Dependable

Tested and shown to withstand multiple impacts when dropped to the floor.* All Monarch Labelers have a one-year written warranty.

*Drop-tested up to 192 times from a distance of 3-5 feet onto a concrete floor without damage.

Elevating Brands. Accelerating Performance.

For more information on the Monarch 1153 Labeler, please contact your Avery Dennison representative, call 800.543.6650, prompt 5, visit our website at www.rbis.averydennison.com or e-mail rbis.solutions@averydennison.com

Complete warranty and other terms and conditions are available upon request.

AVERY DENNISON | Retail Branding and Information Solutions

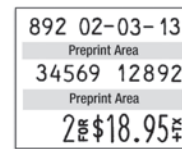## Monarch 1153 Labeler

MONARCH 1153 SPECIFICATIONS	
Operating method	Squeeze, release and apply
Inking method	Disposable porous roller
Weight	**20.8 oz. (590g) when loaded with one roll of labels**
Feed direction	Portrait (vertical)
Print direction	Landscape (horizontal)
Lines of print	**Three**
Max. bands per printhead	**Twelve (top), twelve (middle), twelve (bottom)**
Character height	Maximum 3mm (top and middle), 5mm (bottom)
Label dimensions	1.0" (25.3mm) x .1.22" (31.0mm)
Number of labels per roll	1,000
Number of rolls per sleeve	Six
Limited written warranty	One year

Service

The Monarch 1153 Labeler is backed by the best service organization in the industry. This includes 24-hour turnaround repair and your guarantee of 100% satisfaction. Discover for yourself how these quality labelers will help you complete your necessary marking tasks easily and efficiently.

Model 1153-03
prints in up to 36 positions

Top and Middle Lines   Bottom Line

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