

Avery Dennison® Monarch® 1151® and 1152® Hand Labelers



Printer and
Fastener Solutions

JUMBO PRINT FOR JUMBO LABELS

Studies show customers make 65% of retail decisions on impulse. The Avery Dennison® Monarch® 1151® and 1152® hand labelers are ideal for labeling larger merchandise, impulse items and promotional goods to help increase your chance to catch impulse buys.

VARIETY OF SUPPLY OPTIONS

Choose from attention-grabbing labels, including serrated edges and preprinted promotional messages. Print underscore cents and multiple pricing when there's a two-for-one price and unit pricing such as "each".

EASY-TO-READ LABELS IMPROVE CHECKOUT ACCURACY

Print is clear and easy to read; there's no question about pricing at checkout.

ABOUT MONARCH LABELERS

Red "touchpoints" are incorporated throughout the labelers to help guide the user through important tasks such as loading, clearing jams and removing the ink rollers.

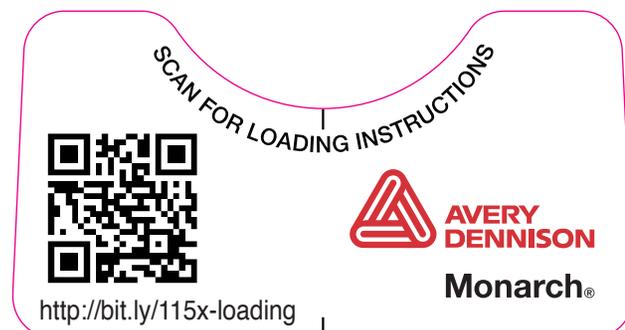
Instructional videos are easily accessed by scanning the QR code conveniently located on the labeler.

Most labelers take about 75% less time to load labels and roughly 97% less time to change ink rollers than other similar labelers on the market.

Made in the USA from practically indestructible ABS plastic and drop tested to ensure they'll last for decades.

All of our labelers are covered by a one-year warranty and we also offer 48-hour turnaround repairs on all labelers.

For more information call 800.543.6650 or email shopmonarch@averydennison.com



Intelligent, creative and sustainable solutions that elevate brands and accelerate performance throughout the global retail supply chain.

averydennison.com/printers

Avery Dennison® Monarch® 1151® and 1152® Hand Labelers



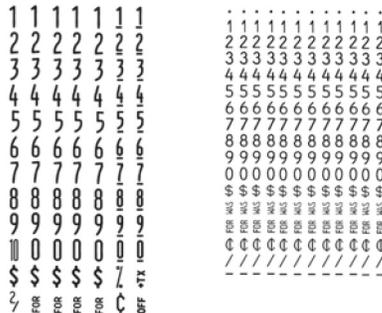
Printer and
Fastener Solutions

MONARCH 1151 LABELER

FMONARCH 1151 SPECIFICATIONS	
Operating method	Squeeze, release and apply
Inking method	Disposable porous roller
Weight	Monarch 1151: 18.3 oz (520g) Monarch 1152: 19.1 oz. (541g)
Feed direction	Portrait (vertical)
Print direction	Landscape (horizontal)
Lines of print	Monarch 1151: One Monarch 1152: Two
Max. bands per printhead	Monarch 1151: Seven Monarch 1152: Twelve (top), Seven (bottom)
Character height	8mm
Label dimensions	1.0" (25.0mm) x .122" (31.0mm)
Number of labels per roll	1,000
Number of rolls per sleeve	Six
Limited written warranty	One year

SERVICE

The Monarch 1151 and Monarch 1152 Labelers are backed by the best service organization in the industry. This includes 24-hour turnaround repair and your guarantee of 100% satisfaction. Discover for yourself how these quality labelers will help you complete your necessary marking tasks easily and efficiently.



AMERICAS

170 Monarch Lane
Miamisburg, OH 45342
937 865 2123 (direct)
Tel +800 543 6650
(8:00 a.m.–6:30 p.m., EDT)
Fax +937 865 6663

ASIA

No. 7 Chun Ying Street
Tseung Kwan O Industrial
Estate
New Territories, Hong Kong
Tel +852 2372 3169
Fax +852 2995 0014

WESTERN EUROPE

1 Thomas Road
Wooburn Green
Bucks HP10 0PE
Tel +(44) 1628 859500
Fax +(44) 1628 859567

ASIA PACIFIC

NEW SOUTH WA
61 Vore Street
Silverwater NSW 2128
Tel +61 (02) 9741 6900
Fax +61 (02) 9647 1914
Toll free 1800 224 404

Accelerating supply chain
performance and elevating
consumer experience.

The information contained herein is believed to be reliable but Avery Dennison makes no representations concerning the accuracy or correctness of the data. This product, like any other should be tested by the customer/user thoroughly under end user conditions to ensure the product meets the particular requirements. Independent results may vary.

Avery Dennison and the logo are registered trademarks of Avery Dennison Corp. Third party trademarks and/or trade names used herein are the property of their respective owner(s).

© 2016 Avery Dennison Corporation, All Rights Reserved.

averydennison.com/printers