

# Price Management

Elevating Brands and Accelerating Performance  
Throughout the Global Retail Supply Chain

Monarch® 1138® One-Line Labeler



## Accelerate Performance: Price Management

Accelerate performance in global Price Management through integrated manufacturing, DC and store level solutions that reduce complexity while improving speed and accuracy.

## Five Labeling Positions Offer Flexibility for High Turnover Items

With the Monarch 1138 Labeler, you can create promotional labels on the spot and call more attention to your products. Bright fluorescent labels help catch the eye of the customer.

Print two-for-one pricing in a combination of characters and numbers. Underscore cents for ease of reading.

## Easy-to-Read Labels Improve Inventory Accuracy

Print is clear and concise. Both your customers and your associates can easily read the prices, helping to speed customers through the checkout line with increased accuracy.

## Just Click and Stick

Load your labels, dial up the product price, squeeze the trigger and apply.

## Dependable

Tested and shown to withstand multiple impacts when dropped to the floor.\*

All Monarch Labelers have a one year written warranty.

\*Drop-tested up to 200 times from a distance of 3-5 feet onto a concrete floor without damage.

## Elevating Brands. Accelerating Performance.

For more information on the Monarch 1138 Labeler, please contact your Avery Dennison representative, call 800.543.6650, prompt 5, visit our website at [www.rbis.averydennison.com](http://www.rbis.averydennison.com) or e-mail [rbis.solutions@averydennison.com](mailto:rbis.solutions@averydennison.com)

Complete warranty and other terms and conditions are available upon request.



**\$1298**

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One-Line Labeler

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## Monarch® 1138® One-Line Labeler

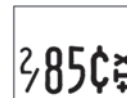


## Monarch 1138 Labeler

MONARCH 1138 SPECIFICATIONS	
Operating method	Squeeze, release and apply
Inking method	Disposable porous roller
Weight	18.7 oz. (531g) when loaded with one roll of labels
Feed direction	Portrait (vertical)
Print direction	Landscape (horizontal)
Lines of print	One
Max. bands per printhead	Five
Character height	8mm
Label dimensions	.78" (20.0mm) x .647" (16.0mm)
Number of labels per roll	1,750
Number of rolls per sleeve	Eight
Limited written warranty	One year

## Service

The Monarch 1138 Labeler is backed by the best service organization in the industry. This includes 24-hour turnaround repair and your guarantee of 100% satisfaction. Discover for yourself how these quality labelers will help you complete your necessary printing tasks easily and efficiently.



Model 1138-01  
prints in 5 positions

1 1 1 1 1  
2 2 2 2 2  
3 3 3 3 3  
4 4 4 4 4  
5 5 5 5 5  
6 6 6 6 6  
7 7 7 7 7  
8 8 8 8 8  
9 9 9 9 9  
0 0 0 0 0  
\$ \$ . ¢ ¢  
2 2 2 2 2



Model 1138-02  
prints in 5 positions

1 1 1 1 1  
2 2 2 2 2  
3 3 3 3 3  
4 4 4 4 4  
5 5 5 5 5  
6 6 6 6 6  
7 7 7 7 7  
8 8 8 8 8  
9 9 9 9 9  
0 0 0 0 0  
\$ \$ . ¢ ¢  
2 2 2 2 2

Avery Dennison  
Retail Branding and  
Information Solutions -  
North America  
170 Monarch Lane  
Miamisburg, OH 45342  
937-865-2123 (direct)  
Tel +800 543 6650  
(8:00a.m.-6:30p.m. EDT)  
Fax +937 865 6663

Avery Dennison  
Retail Branding and  
Information Solutions -  
Asia  
No. 7 Chun Ying Street  
Tseung Kwan O Industrial Estate  
New Territories, Hong Kong  
Tel +852 2372 3169  
Fax +852 2995 0014

Avery Dennison  
Retail Branding and  
Information Solutions -  
EMEA  
Ohmstraße 3  
85386 Eching  
Germany  
Tel +49 0 8165-925-0  
Fax +49-0-8165-625-99

Avery Dennison  
Retail Branding and  
Information Solutions -  
Asia Pacific  
New South Wales  
61 Vore Street  
Silverwater NSW 2128  
Tel +(02) 9647 1833  
Fax +(02) 9647 1914  
Toll free (Outside Sydney only)