

Sustainable Packaging

Elevating Brands and Accelerating Performance
Throughout the Global Retail Supply Chain

Avery Dennison® Recycled Plastic Fasteners



Elevate brands through innovative and sustainable identification solutions that enable designers, improve manufacturing quality and efficiency, and increase consumer appeal and perceived value.

Sustainable Apparel Tagging Solution

Avery Dennison Recycled Plastic Fasteners meet the needs of environmentally conscious retailers, brand owners and consumers to reduce their environmental footprint. Switching to our Recycled Plastic Fasteners for tag/label attaching demonstrates brand innovation and environmental responsibility.

Lower Landfills

Recycled Plastic Fasteners are made of recycled polyethylene terephthalate (rPET) or recycled polypropylene (rPP). The environmental benefits created by using at least 90% “post consumer” waste from recycled plastic hangers (rPP) or recycled plastic bottles (rPET) are substantial:

- Every roll of 834 fasteners reduces the landfill load by more than .75 plastic hangers or 3 plastic bottles
- Every carton, by more than 7.5 hangers or 23 plastic bottles
- Every case, by 75 hangers or 237 plastic bottles

Recycled Garment Fasteners

Fasteners carry a “Recycled” logo molded onto the paddle for immediate recognition of retailer sustainability efforts. Retailers can create a positive image of environmental stewardship for just fractions of a cent per garment.

Design Versatility

- Available in 19 standard colors
- Colors can be Pantone® matched upon request
- Application is simple and quick with System® 1000 hand tool (#10000-4)

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Experience Avery Dennison supply chain solutions at our worldwide Customer Design and Innovation Centers.

For more information on Avery Dennison sustainability, environmental responsibility or packaging claims or to schedule a tour of our Customer Design and Innovation Centers, please call 800.543.6650, prompt 5, or e-mail rbis.solutions@averydennison.com. *Example listed is replacing blister pack weighing 34grams with 3 Elastic Staples weighing in total 1.35grams. The information contained herein is believed to be reliable but Avery Dennison makes no representations concerning the accuracy or correctness of the data. This product, like any other should be tested by the customer/user thoroughly under end user conditions to ensure the product meets the particular requirements. Independent results may vary.

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To learn more or receive complete warranty information as well as other terms and conditions, please contact your Avery Dennison representative or visit our website at www.rbis.averydennison.com.



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Avery Dennison® Recycled
Plastic Fasteners



Elastic Staple™ Fasteners (Polyurethane)

Item Number	Color	Nominal Filament Length	Material	Color	Min. Strength	Qty / Reel	Inner Qty	Case Qty
17001	3" (78mm)	2.6" (65mm)	rPET	White	5.6 lbs (2.54 kgs)	834	5,000	50,000
17002	3" (78mm)	2.6" (65mm)	rPET	Yellow	5.6 lbs (2.54 kgs)	834	5,000	50,000
17003	3" (78mm)	2.6" (65mm)	rPET	Orange	5.6 lbs (2.54 kgs)	834	5,000	50,000
17004	3" (78mm)	2.6" (65mm)	rPET	Pink	5.6 lbs (2.54 kgs)	834	5,000	50,000
17005	3" (78mm)	2.6" (65mm)	rPET	Red	5.6 lbs (2.54 kgs)	834	5,000	50,000
17006	3" (78mm)	2.6" (65mm)	rPET	Eco Green	5.6 lbs (2.54 kgs)	834	5,000	50,000
17007	3" (78mm)	2.6" (65mm)	rPET	Green	5.6 lbs (2.54 kgs)	834	5,000	50,000
17008	3" (78mm)	2.6" (65mm)	rPET	Light Blue	5.6 lbs (2.54 kgs)	834	5,000	50,000
17009	3" (78mm)	2.6" (65mm)	rPET	Dark Blue	5.6 lbs (2.54 kgs)	834	5,000	50,000
17010	3" (78mm)	2.6" (65mm)	rPET	Brown	5.6 lbs (2.54 kgs)	834	5,000	50,000
17011	3" (78mm)	2.6" (65mm)	rPET	Gray	5.6 lbs (2.54 kgs)	834	5,000	50,000
17012	3" (78mm)	2.6" (65mm)	rPET	Black	5.6 lbs (2.54 kgs)	834	5,000	50,000
17040	3" (78mm)	2.6" (65mm)	rPPT	Natural	4 lbs (1.8 kgs)	834	5,000	50,000
17020	3" (78mm)	2.6" (65mm)	rPPT	White	4 lbs (1.8 kgs)	834	5,000	50,000
17021	3" (78mm)	2.6" (65mm)	rPPT	Yellow	4 lbs (1.8 kgs)	834	5,000	50,000
17022	3" (78mm)	2.6" (65mm)	rPPT	Orange	4 lbs (1.8 kgs)	834	5,000	50,000
17023	3" (78mm)	2.6" (65mm)	rPPT	Pink	4 lbs (1.8 kgs)	834	5,000	50,000
17024	3" (78mm)	2.6" (65mm)	rPPT	Red	4 lbs (1.8 kgs)	834	5,000	50,000
17025	3" (78mm)	2.6" (65mm)	rPPT	Eco Green	4 lbs (1.8 kgs)	834	5,000	50,000
17026	3" (78mm)	2.6" (65mm)	rPPT	Green	4 lbs (1.8 kgs)	834	5,000	50,000
17027	3" (78mm)	2.6" (65mm)	rPPT	Light Blue	4 lbs (1.8 kgs)	834	5,000	50,000
17028	3" (78mm)	2.6" (65mm)	rPPT	Dark Blue	4 lbs (1.8 kgs)	834	5,000	50,000
17029	3" (78mm)	2.6" (65mm)	rPPT	Brown	4 lbs (1.8 kgs)	834	5,000	50,000
17030	3" (78mm)	2.6" (65mm)	rPPT	Grey	4 lbs (1.8 kgs)	834	5,000	50,000
17031	3" (78mm)	2.6" (65mm)	rPPT	Black	4 lbs (1.8 kgs)	834	5,000	50,000
17032	3" (78mm)	2.6" (65mm)	rPPT	Silver	4 lbs (1.8 kgs)	834	5,000	50,000
17033	3" (78mm)	2.6" (65mm)	rPPT	Gold	4 lbs (1.8 kgs)	834	5,000	50,000
17034	3" (78mm)	2.6" (65mm)	rPPT	Neon Yellow	4 lbs (1.8 kgs)	834	5,000	50,000
17035	3" (78mm)	2.6" (65mm)	rPPT	Neon Orange	4 lbs (1.8 kgs)	834	5,000	50,000
17036	3" (78mm)	2.6" (65mm)	rPPT	Neon Red	4 lbs (1.8 kgs)	834	5,000	50,000
17037	3" (78mm)	2.6" (65mm)	rPPT	Neon Green	4 lbs (1.8 kgs)	834	5,000	50,000

System 1000® Tool and Standard Needles

Item Number	Item Description	Pkg Qty
10000-4	System 1000® Hand Tool	1 each
08941	Heavy-Duty Needle—Plastic Base	4 /kit
08913	Heavy-Duty Stainless Steel Needle	4 /kit

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