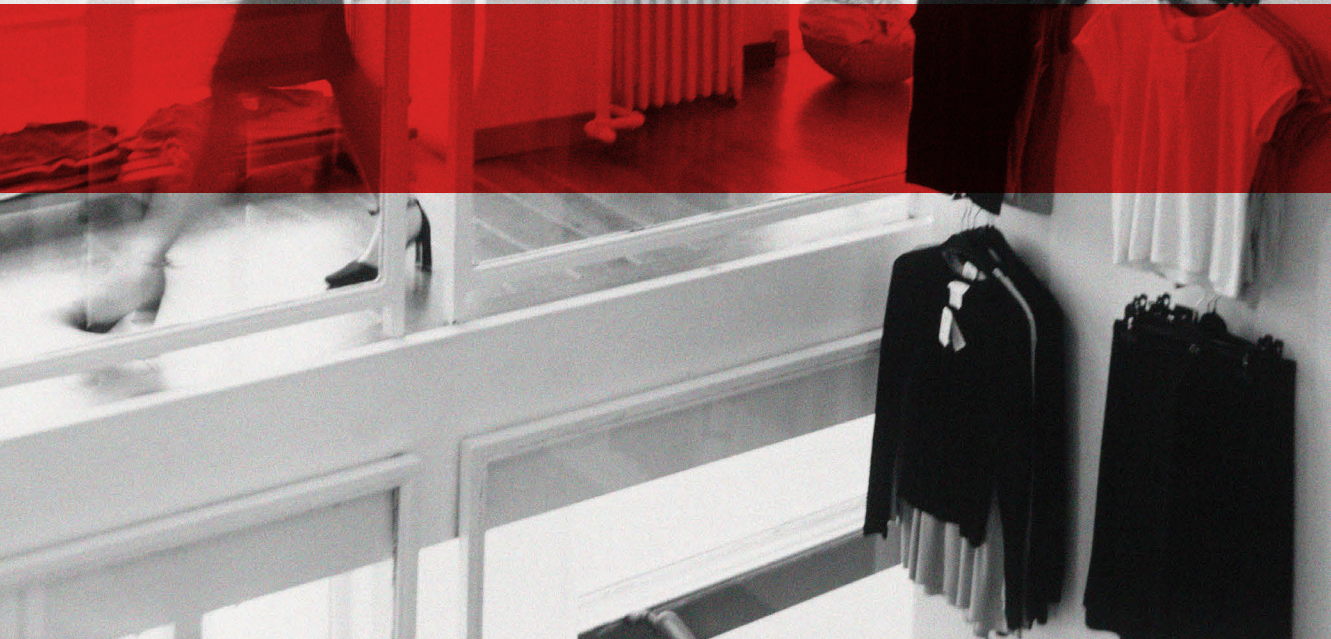


IS RFID RIGHT FOR YOU?

Based on our experience with over 100 leading retailers and brands over the past 10 years, below are the key questions that we believe retailers and brands should consider before prioritizing and focusing on RFID.

- Do you have visibility to your item level in-store inventory accuracy and know the impact it has on your business?
- Do you have a robust stocking and replenishment program?
- Do you have disciplined store operations?
- Does your C-suite fully understand RFID, and are they willing to take on a leadership role in driving adoption forward?



WHY AVERY DENNISON RFID?



INTEGRATED SOLUTIONS

- Proven 5-step RFID adoption process
 1. Business Case and ROI Analysis
 2. Custom Solution
 3. Pilot Process
 4. Initial Rollout
 5. Full Adoption
- Global data management
- Complete solution ecosystem management

INNOVATION LEADERSHIP

- Advanced research and development capabilities
- More than 800 patents in RFID technology
- Rapid application and prototype testing

MANUFACTURING EXCELLENCE

- Global manufacturing capabilities
- Vertically integrated total quality management
- More sustainable RFID production methods

GLOBAL REACH

115 LOCATIONS
20,000 EMPLOYEES
50 COUNTRIES
6 CONTINENTS

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Retail Branding and
Information Solutions