

## AVERY DENNISON'S ONLINE CATALOG CONTEST

### OFFICIAL RULES

#### **NO PURCHASE NECESSARY.**

Avery Dennison's Online Catalogue Contest (the "**Contest**") is sponsored by Avery Dennison Retail Information Services, LLC., located at 1700 West Park Dr., Suite 400 Westborough, MA 10581, USA (the "**Sponsor**" or "Avery Dennison"). A full copy of these Contest rules (the "**Official Rules**") are available on our website at [rbis.averydennison.com/catalog](http://rbis.averydennison.com/catalog).

#### **1. CONTEST ELIGIBILITY**

The Contest is open to all individuals who are legal residents in the US and Canada, excluding residents of the Province of Quebec, and have reached the age of majority in the province or territory in which they reside at the time of entering the Contest (the "**Participants**").

Each of Sponsor's and its affiliate's respective officers, directors, members, employees, advisors, accountants, attorneys, assignees, agents, licensees, and representatives, and any other person or entity associated with this Contest (collectively, "**Sponsor Entities**"), and their immediate family members (defined as parent, partner, spouse, child, siblings and grandparents) are not eligible to enter or win.

#### **2. HOW TO ENTER & CONTEST PERIOD**

The Contest begins at November 15, 2015 and will end at September 9, 2016, 11:59p.m. EST (the "**Contest Period**"). The Sponsor reserves the right to extend the Contest Period at any time without further notice.

1. Participants can complete an online entry form at:  
**[rbis.averydennison.com/catalog](http://rbis.averydennison.com/catalog)**
2. To be valid, each entry must provide the information requested. Incomplete and/or ineligible entries will be disqualified. Limit one entry per individual, and per address, location or company regardless of the method of entry. Excess entries will be deemed void.

By entering the Contest, Participants agree to accept and abide by the provisions of these Official Rules and the decisions of the Sponsor, whose decisions shall be final and binding.

#### **3. PRIZES**

There is one single prize. A \$500 credit voucher, issued in the currency of the winner's country, toward the purchase of products in Retailer's Catalog. Credit must be used by September 9, 2017. Any remaining value or credit will become void. Prizes must be accepted as awarded and are non-assignable, non-transferable, and have no cash or surrender value. No substitution or exchange is allowed, except that the Sponsor, in its

sole discretion, reserves the right to substitute a prize of equal or greater value should the prize become unavailable for any reason.

The value of the prize is taxable as income where required by law. Prize winner is solely responsible for any and all expenses, taxes, fees, and applicable federal, state, provincial and local taxes relating to the prize.

The odds of winning are dependent upon the number of eligible entries received.

#### **4. WINNER SELECTION**

Winners will be selected by random draw at the conclusion of the Contest Period. The draw will be conducted on **September 12, 2016** by the Sponsor.

Sponsor will notify the selected Participant by email within twenty four (24) hours of the drawing on September 12, 2016. If the selected Participant cannot be contacted within **[5 business days]**, eligibility is not met, or the selected Participant does not comply with these Official Rules, the selected Participant will be deemed ineligible and another random draw will take place to select a Winner.

Prizes will only be awarded to selected Participants (the "**Winners**") after verification of eligibility and the selected Participant's return of all required documents.

#### **5. PRIVACY POLICY**

By entering the Contest and voluntarily providing certain personal information required by the entry form, Participants consent to the collection, use and disclosure by the Sponsor of the Participant's information to administer this Contest and for purposes outlined in the Sponsor's Privacy Policy.

Acceptance of the prize by a Winner constitutes permission for the Sponsor to use a Winner's name, address, prize won, statements made relating to the Contest, and other likeness of the Winner for any and all promotional or business purposes without further compensation, except where prohibited by law.

Further, the Sponsor reserves the right to contact Participants in the future with offers they feel may be of interest to the Participant.

The Sponsor's Privacy Policy can be accessed online at:  
<http://www.averydennison.com/en/home/legal-privacy-notice.html>.

#### **6. CONSTRUCTION**

The Contest is subject to all applicable federal, state, provincial and local laws. VOID WHERE PROHIBITED BY LAW.

The Contest and these Official Rules shall be governed by and construed under United States law, without regard to conflict of laws principles. All Participants expressly agree that any claims relating to this contest must be resolved in the state of Ohio, USA, and hereby waive the jurisdiction of any other court that now or in the future could be considered competent for any reason.

## **LIMITATION OF LIABILITY**

By participating, each Participant agrees that the Sponsor Entities are not responsible for any incorrect or inaccurate entry information, human error, failures, omissions or for anything, including but not limited to, the errors in advertising, these Official Rules, the selection and announcement of winners or distribution of any prizes, resulting from the participation in this Contest.

By accepting a prize, each winner releases the Sponsor and the Sponsor Entities from any and all liability and responsibility with respect to the prize (including, without limitation, any property loss, taxes, damage, personal injury, death, rights of publicity or privacy, defamation, whether intentional or unintentional) arising out of or in connection with the receipt, ownership, or use of a prize.

## **7. TERMINATION/AMENDMENT**

Subject to applicable law, the Sponsor reserves the right to amend, cancel, terminate or suspend the Contest (in whole or in part) if for any reason the Contest cannot be run as planned, including but not limited to: technical failure, computer virus, tampering, fraud, corruption of security, or proper administration of the contest without providing any prior notice.